

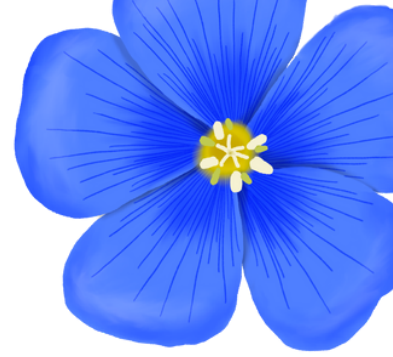


WorldYWCA

World YWCA Advocacy Roadmap

2022-2024





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World YWCA Advocacy Roadmap 2022-2024

Introduction and Background

As the largest women's global movement, the World YWCA connects and mobilises women, young women and girls to develop their leadership and collective power to achieve justice, peace, health, human dignity, freedom, and a sustainable environment for all people. Rooted in our Christian foundation, the World YWCA works to enable 100 million young women and girls to transform power structures for justice, gender equality, and a world without violence and war by 2035 ([World YWCA Goal 2035](#)). To achieve this Goal, the World YWCA advocates for women, young women, and girls' participation and leadership in decision-making processes that impact them and their communities. We prepare and enable young women and girls to take their place at the negotiating tables, in various global platforms and decision-making bodies to ensure that their voices and issues are heard and incorporated into policies and commitments on sexual and gender-based violence (GBV), mental, sexual, and reproductive health and rights (SRHR), and peace with justice building.

The World YWCA Advocacy Roadmap provides overall guidance for our advocacy and builds on our long history of advocacy experience while being informed by evolving opportunities, challenges, and resources. It contributes to Goal 2035 with the overarching aim to enable women, young women, girls, and gender diverse people to influence and create positive change for social justice and gender equality. It looks at our engagement, partnerships, convening, public messaging, and impact. It covers the period 2022-2024, acknowledging that new priorities may be established in late 2023 at the 30th World Council, in which case new directions will be incorporated from late 2024 onward. Detailed work plans will be developed each year.

This advocacy roadmap lays out our pathways to guide our actions and ensure that World YWCA remains disciplined in focus and depth of impact. We consider advocacy as a set of strategic activities designed to influence decision-makers, laws and regulations, structures, and practices to address the root causes of injustice and transform power structures for gender equality [1]. The World YWCA uses different advocacy methods and tools depending on the context including policy research, campaigning, public events, lobbying and policy dialogue, media work, and production of assets such as podcasts, toolkits, and statements. We acknowledge that effective advocacy is multi-faceted, complex, and beyond the scope of a single organization.

Methodology

We have taken an iterative and a co-creation process to develop the Advocacy Roadmap, in which key staff members workshopped each step, based on qualitative and quantitative data captures about the World YWCA and the movement, from 2018 to the time of creation. We followed a tailored road mapping methodology that was based on feminist, faith-based, and human rights principles that are aligned with World YWCA Strategic Framework and Goal 2035.

The road mapping exercise began by identifying the advocacy values informing the World YWCA's advocacy strategies and ways of working together. In the next step, we formulated the advocacy aims to outline what we are trying to achieve with our advocacy in the long term. The third step of the process involved analysing the trends and drivers, both external and internal, that are most important for our advocacy work. We then discussed how our advocacy aims respond to these trends and drivers.

In the fourth step, we identified the most relevant trends and drivers and the key criteria for the successful realisation of our advocacy aims. Step five involved formulating the objectives. In the sixth step, we brainstormed opportunities to contribute to realising our advocacy objectives and overall advocacy aims. Finally, we developed an action plan and developed a set of core messages for our advocacy activities by considering why change is important, what would solve the problem, and what actions are needed.

Following publication of this plan, the next step will be engaging the YWCA global movement in this work, along with further adaptations based on the feedback we receive.

1. [ACT Alliance. Advocacy Strategy 2020-2027.](#)

Framing the advocacy context

The World YWCA is a global leader in multiple policy spaces and uniquely placed to bring young women and intergenerational leaders from thousands of communities to fight for women's rights alongside a network of allies and partners. The World YWCA advocacy roadmap was developed in the context of the COVID-19 pandemic which has accelerated a shift to nimbler advocacy and policy engagement. Expensive international travel and challenges around visas especially for young women from many countries have long been barriers to participation. The new normal of virtual engagement spaces opens possibilities for more young women to access and engage in international processes and events.

The COVID-19 pandemic has also compounded gender inequalities, rolled back hard-won gains, and made the 2030 deadline to achieve the Sustainable Development Goals (SDGs) even more remote. Reported cases of sexual and gender-based violence have surged. It is estimated that 11 million girls may not return to school due to COVID-19 and the efforts to end early and forced marriage are disrupted.

The economic fallout is expected to render 47 million more women and girls into extreme poverty, reversing decades of progress [2]. Women and girls who experience multiple forms of discrimination including based on age, class, disability, race, ethnicity, sexual orientation, and gender identity, or migration status have made the least progress. In addition, conservatism, populism, and questioning of multilateralism are gaining space and influence, and threatening the realization of human rights, SRHR, and gender equality.

Problem Statements

The World YWCA has identified three problem statements for the roadmap.

Sexual and Reproductive Health and Rights and Mental Health

Reproductive health problems are a leading cause of ill health and death for women, young women and girls ages 15-49 in many countries[3]. Gender inequality restricts women and girls' sexual and reproductive health and rights (SRHR) with women, young women and girls, and gender diverse people unable to exercise their rights to make decisions about their own bodies, sexuality, and health. In addition, many do not have access to the comprehensive health care, information, and services needed to make those decisions. Over 214 million women worldwide want, but lack access to, contraception; more than 800 women die daily from preventable causes related to pregnancy and childbirth and same-sex relationships between consenting adults are still illegal in 76 countries[4]. These are the result of unacceptable taboos, biases, misconceptions and restrictive laws and policies, and entrenched traditions that exist around SRHR that limit women, young women, and girls' control over their SRHR, restrict their access to services and impact their well-being. In addition, women, young women, and girls often do not have safe and supportive spaces to talk and get information about SRHR issues.

Mental health is an integral part of sexual and reproductive health, and the World YWCA has been leading a three-year initiative focused on bodily autonomy, SRHR and mental health with young women in Asia, Africa and Eastern Europe[5]. Mental health includes perinatal depression and suicide; the mental and psychological consequences of miscarriage, abortion or complications stemming from pregnancy and childbirth, gender-based violence, and HIV/AIDS[6]. Sexual and gender-based violence survivors commonly experience fear, shame, guilt, and anger and may suffer from the stigma which can impact mental health. About a third of all rape victims develop post-traumatic stress disorder (PTSD) and the risk of depression and anxiety increases three to four-fold after exposure to SGBV[7].

Most mental disorders begin in adolescence therefore addressing mental health problems during the adolescent years can have positive lifelong impacts[8]. Mental health conditions including depression are a leading cause of death in young people[9] with suicide being the fourth leading cause of death among 15–19-year-olds globally and the leading cause of death among young girls in some countries[10]. Comprehensive data on adolescent mental health is sparse and understanding the situation is more pressing in the wake of the COVID-19 pandemic. The promotion of mental health and well-being is an SDG target (3.4).

2. [UN Women. From Insights to Action: Gender equality in the wake of COVID-19. 2020](#)

3. [UNFPA. Sexual and reproductive health.](#)

4. [Global Fund for Women. Sexual and Reproductive Justice.](#)

5. World YWCA. Promoting the Realisation of the Right to Health for Young Women and Girls, report to Ministry of Foreign Affairs, Finland (2021).

6. [UNFPA. Emerging Issues: Mental, Sexual & Reproductive Health.](#)

[7] *ibid*

[8] [Carvajal-Velez, L. et al, Increasing Data and Understanding of Adolescent Mental Health Worldwide: UNICEF's Measurement of Mental Health Among Adolescents at the Population Level Initiative. Journal of Adolescent Health. \(2021\) 1-3.](#)

[9] [UNFPA. Guidance on Protecting, Promoting and Caring for Mental Health and Psychosocial Well-being of Young People. December 2021.](#)

[10] [UNICEF. State of the World's Children 2021: On My Mind: Promoting, protecting and caring for children's mental health.](#)

Peace with Justice

War, violence, and conflict disproportionately impact women, young women, and girls. Whether it is the war in Ukraine, conflicts such as those in Yemen, Syria, or Sudan, existing inequalities are magnified, and social networks eroded, making them vulnerable to sexual violence and exploitation. Negative health outcomes, loss of livelihoods, interruption of girls' education, increased early and forced marriage/unions, and increased unpaid care work are additional compounding factors.

There are multiple global commitments addressing the gendered impacts of conflict. SDG 16 calls for the promotion of just, peaceful and inclusive societies. The landmark UN Security Council Resolution 1325 (2000) on Women, Peace and Security recognizes that women and children are most adversely affected by armed conflict and affirms the important role of women in peacebuilding. It stresses the 'importance of women's equal participation and full involvement in all efforts for the maintenance and promotion of peace and security, and the need to increase their role in decision-making regarding conflict prevention and resolution[11].' It calls on the UN Member States to: 'ensure increased representation of women and all decision-making levels in national, regional and international institutions and mechanisms for the prevention, management, and resolution of conflict. Since 2000, the Security Council has adopted ten dedicated resolutions on women, peace, and security (including calling for gender experts in mediation teams in SCR2122 (2013), and issues of SGBV in mediation efforts in SCR2106 (2013) and further reaffirmed that women and girls' empowerment and gender equality are critical to conflict prevention in SCR2242, (2015)[12]. UNSCR 2250 on Youth, Peace and Security (2015) was the first resolution to recognize the positive role young people play in the maintaining and promoting peace and security, while the subsequent UNSCR2419 (2018) reiterates the importance of youth participation in peace processes [13].

Despite these policy commitments, women and young women remain grossly underrepresented in peace processes. Women constitute on average 13 percent of negotiators, six percent of mediators, and six percent of signatories of major peace processes around the world.[14] In addition, the percentage of women briefers from civil society to the Security Council decreased in the first half of 2020, dropping by 40 percent compared to the first half of 2019 and totalled 28 by year end, split evenly between thematic and country-specific meetings.[15]

Sustainable peace is only possible when women are fully involved in the resolution of conflict, and peace and security efforts. The Women, Peace & Security and Humanitarian Action (WPS-HA) Compact, an outcome of the Generation Equality Forum (2021), signed by 153 signatories including countries as well as UN Agencies and CSO and calls for the redesign of peace and security and humanitarian processes to meaningfully include women and girls.[16]

[11] [United Nations Security Council, Resolution 1325 \(2000\)](#).

[12] [NGO Working Group on Women, Peace and Security](#). See also their 2019 Open Letter to Permanent Representatives to the UN: Recommendations on the Security Council Open Debate on WPS on their website, which calls for women's full and meaningful participation in aspects of peace and security, including all formal and informal processes, must be safe-guarded and non-negotiable and to defend the work of human rights defenders.

[13] [Altiok, Ali and Irena Grizelj, We Are Here: An integrated approach to youth-inclusive peace processes. \(2019\)](#).

[14] [Council on Foreign Relations. Women's Participation in Peace Processes.](#)

[15] [UN Women. Facts and figures: Women, peace and security. Accessed 23 February 2022.](#)

[16] [Women, Peace & Security and Humanitarian Action Compact \(2021\)](#).





Sexual and Gender-Based Violence

Sexual and gender-based violence (SGBV) is a major public health problem and must be addressed as a major public health emergency. SGBV is also a human rights violation that occurs in every country, regardless of age or background. Globally about one in three (almost 30 percent) of women worldwide have experienced physical and/or sexual intimate partner violence or non-partner sexual violence in their lifetime[17]. To make matters worse, there has been a significant global rise in SGBV in the wake of the COVID-19 pandemic.

Armed conflict can result in higher levels of SGBV against women and girls including arbitrary killings, torture, and forced marriage. Women, young women and girls are often targets of sexual violence as a tactic of war.[18] SGBV also spikes in post-conflict settings due to the general absence of the rule of law, the breakdown of social and family structures and the 'normalization' of SGBV as part of pre-existing discrimination.

All women, young women, and girls must have the right to be safe and live free from fear and violence in all its forms. Protecting girls and women from psychological violence is a key SDG target (5.2). There are multiple international policy commitments including the UN Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW) and the UN Declaration on the Elimination of Violence against Women as well as multiple UN Human Rights Council resolutions. [19] At least 155 countries have passed laws on domestic violence[20] but challenges persist in enforcing these laws, limiting women, young women and girls' access to safety and justice.

[17] [World Health Organization. Violence against women fact sheet. March 2021.](#)

[18] [United Nations High Commissioner for Human Rights. Women's human rights and gender-related concerns in situations of conflict and instability.](#)

[19] [UN Declaration on the Elimination of Violence against Women \(1993\).](#)

[20] [World Bank. Women, Business and the Law 2020.](#)

Our Advocacy Values

World YWCA advocacy is guided by eight core advocacy values:

Value 1 Feminist and local community-driven	Value 2 Intergenerational, shared leadership and collective power of women, young women and girls globally	Value 3 Placing women, young women and girls' empowerment and rights at the centre of our work	Value 4 Promoting transformative change that directly impacts the lives of women, young women and girls
Value 5 Embracing diversity, equity and inclusion and intersectionality	Value 6 Upholding the right to active participation in decision and policy-making processes	Value 7 Honouring our Christian foundation while including women, young women and girls of all faiths and backgrounds	Value 8 Practicing integrity and responsible accountability

Theory of Change

Contributing to the realization of the World YWCA purpose and Goal 2035, our advocacy theory of change is built on a transformative approach. We recognize that policy commitments and long-term investments are critical to change institutions and social norms to eliminate structural, sexual and gender-based violence and to achieve gender equality, sexual and reproductive health and rights and mental health for all women, young women and girls. This advocacy work, through our feminist, faith and rights-based organizing integrates intergenerational leadership, strategic and cross-sector partnerships and impactful organizing.

Achieving outcomes of the theory of change will contribute to Sustainable Development Goals (SDGs) 3 and 5, 16 and their specific targets related to gender equality as well as other key commitments including SCR1325. [21]



[21] Target 3.7: Universal access to sexual and reproductive health care, family planning and education

Target 5.1: End discrimination against women and girls

Target 5.2 End all violence against and exploitation of women and girls

Target 5.5: Ensure full participation in leadership and decision-making

Target 5.6: Ensure universal access to sexual and reproductive health and reproductive rights

Target 5.C: Adopt and strengthen policies and enforceable legislation for gender equality

Target 16.1: Reduce violence everywhere

Target 16.7: Ensure responsive, inclusive and representative decision-making



World YWCA's Purpose

To develop the leadership and collective power of women and girls to achieve justice, peace, human dignity, freedom and a sustainable environment for all people

Goal 2035

100 million young women and girls transform power structures to create justice, gender equality and a world without violence

Outcomes

Key global policies advance gender equality, SRHR and end SGBV

Intermediate Outcomes

Key global policies advance gender equality, SRHR and end SGBV	More effective advocacy for gender equality SRHR, SGBV, women, peace and security	More strategic, coordinated partnerships for gender equality SRHR, SGBV, women, peace and security
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Immediate Outcomes

Strengthened gender equality, SRHR, SGBV, peace and security knowledge sharing	Global and national convenings of young women and intergenerational leaders on SRHR, SGBV, peace and security	Strengthened partnerships for collective action on gender equality SRHR, SGBV, peace building
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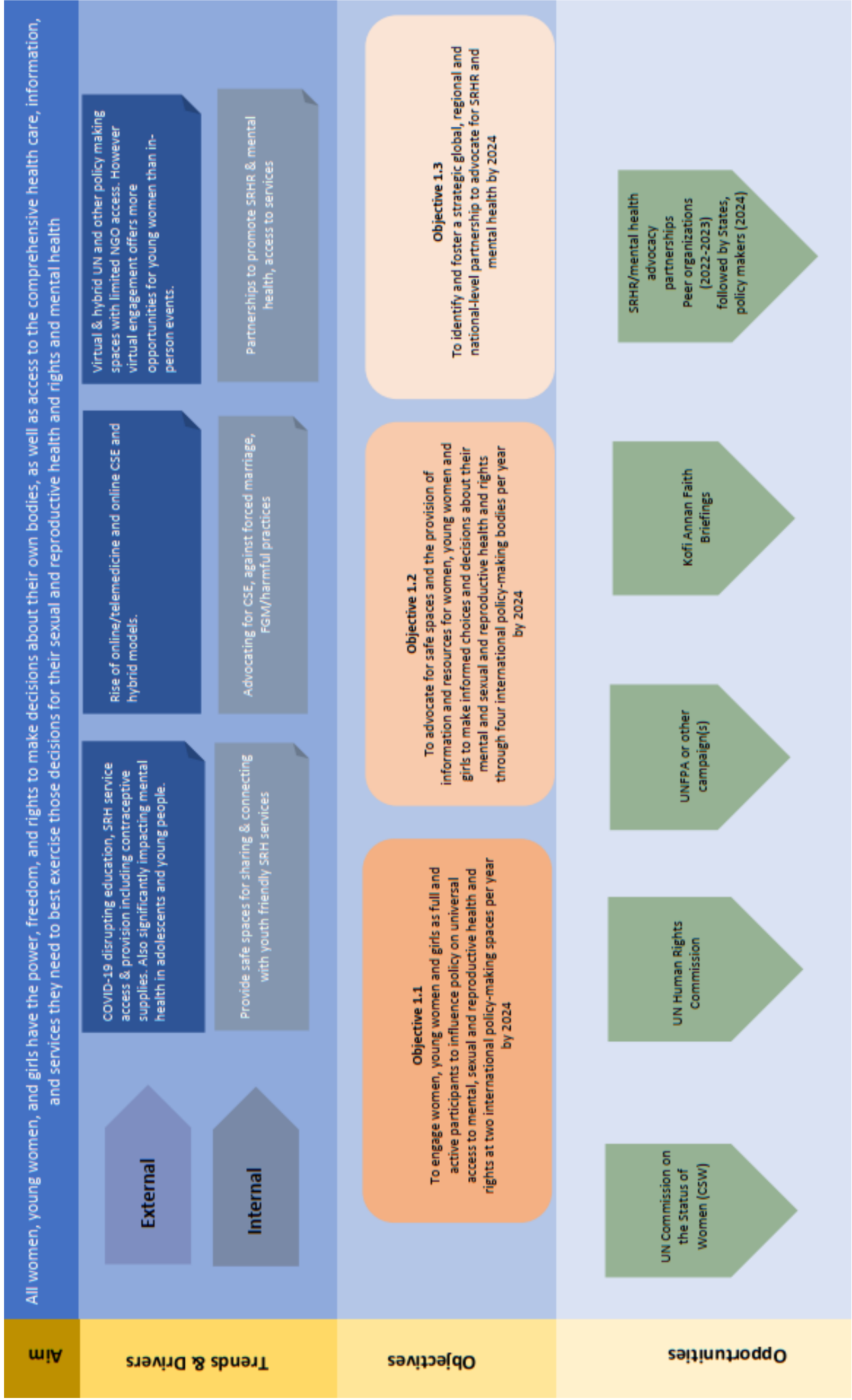
Inputs

Investments of volunteer and staff time, knowledge and expertise	Learnings from YWCA Virtual Safe Spaces model	Annual feminist consultations such as YW4A	Panels, podcast and social media witness accounts	Intergenerational leadership
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Assumptions

Internal capacity There is adequate human, technical and financial resources	Engagement Target audiences act in support of World YWCA advocacy messages	Policy Engagement of target audiences will lead to changes in policies. Winning the support of decision makers and partners will result in shifts in policy and practices in support of gender equality	Opposition Advocating for gender equality, SRHR, peace with justice and against SGBV poses risks in the context of opposing forces and shrinking political space
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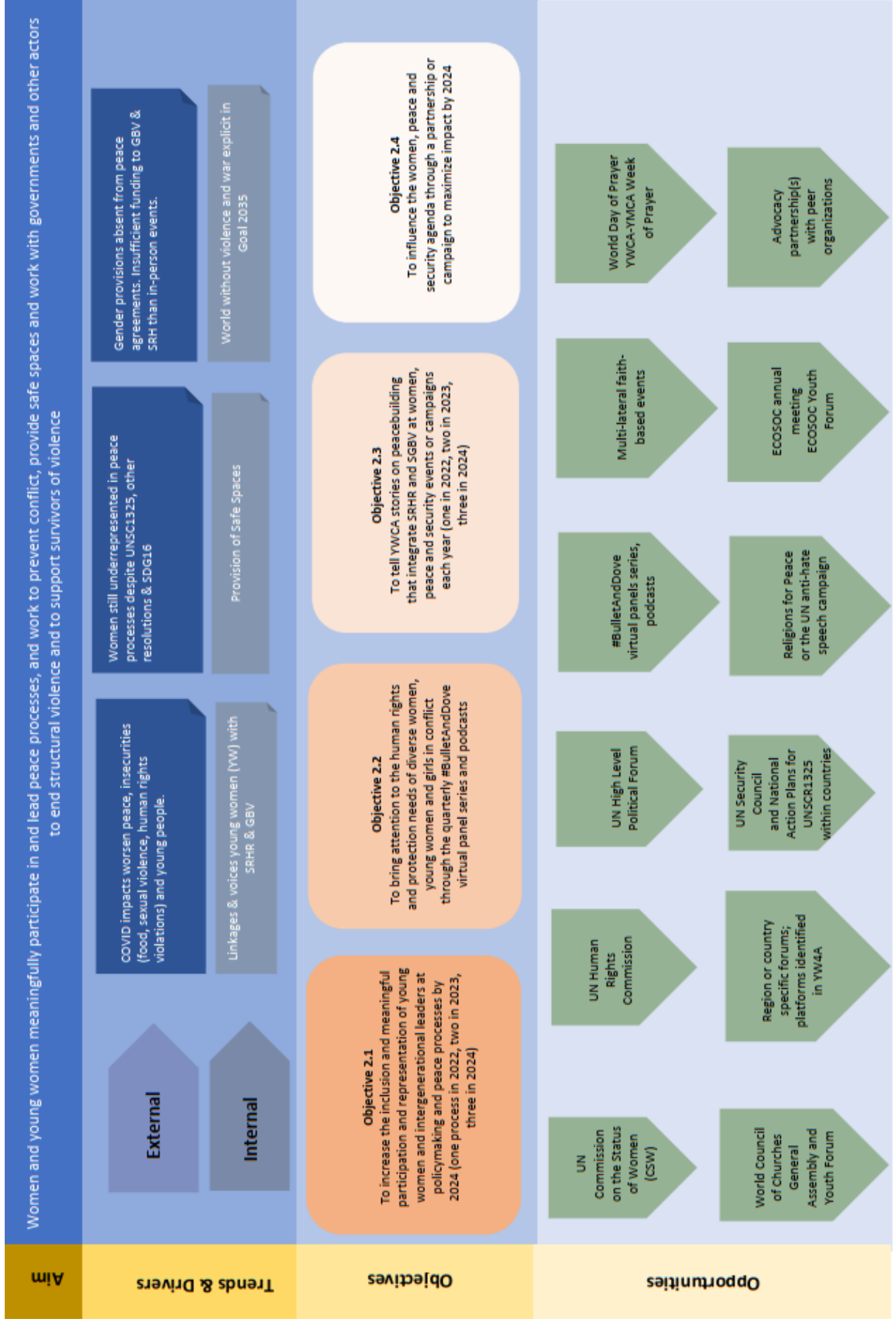
World YWCA Advocacy Roadmap At-A-Glance
Priority Focus Area: Sexual and Reproductive Health and Rights and Mental Health (1 of 3)
Timeframe: 2022-2024



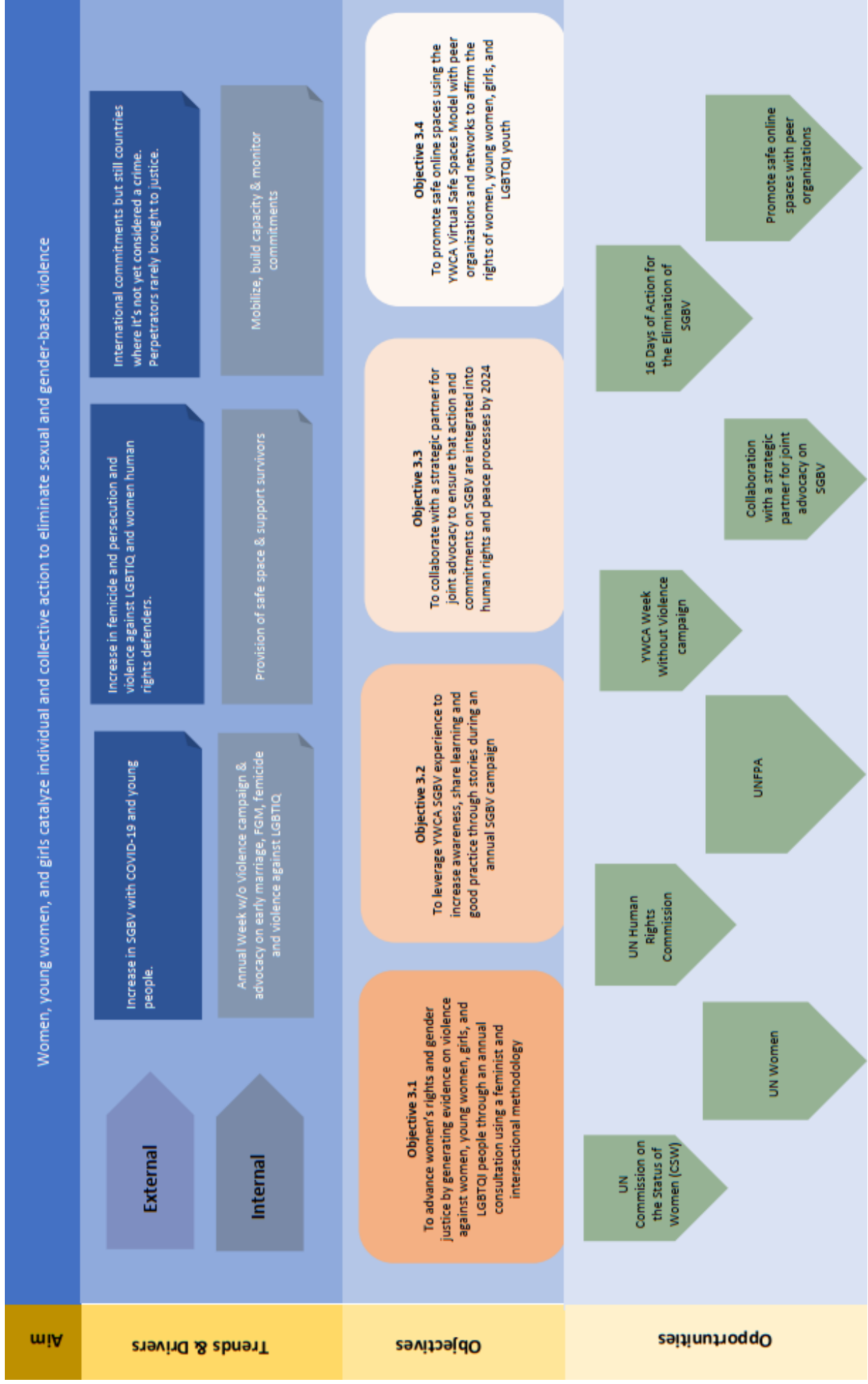
World YWCA Advocacy Roadmap At-A-Glance

Priority Focus Area: Peace with Justice (2 of 3)

Timeframe: 2022-2024



World YWCA Advocacy Roadmap At-A-Glance
 Priority Focus Area: Sexual and Gender-Based Violence (3 of 3)
 Timeframe: 2022-2024



Our Priorities

Prioritizing is not easy in a large and diverse global movement. The World YWCA Advocacy Roadmap leaves space for context-related advocacy in other areas. These themes could be led by Member Associations according to their expertise and strategic focus. This is the case for important issues such as climate change among others. To ensure we are strategic, this Roadmap prioritizes three inter-related thematic areas. These priority areas were chosen based on our relevance, experience, capacity and opportunity for impact:

- Sexual and Reproductive Health and Rights and Mental Health
- Peace with Justice
- Sexual and Gender-based Violence

Sexual and Reproductive Health and Rights and Mental Health

Aim	
All women, young women, and girls have the power, freedom, and rights to make decisions about their own bodies, as well as access to the comprehensive health care, information, and services they need to best exercise those decisions for their sexual and reproductive health and rights and mental health.	
Objective 1.1	Engage women, young women and girls as full and active participants to influence policy on universal access to mental, sexual and reproductive health and rights at two international policy-making spaces per year by 2024.
Objective 1.2	Advocate for safe spaces and the provision of information and resources for women, young women and girls to make informed choices and decisions about their mental and sexual and reproductive health and rights through four international policy-making bodies per year by 2024.
Objective 1.3	Identify and foster a strategic global, regional and national-level partnership to advocate for SRHR and mental health by 2024.

Our core advocacy messages

We will advocate for:

Placing young women in the driver's seat as leaders and advocates	<ul style="list-style-type: none"> • Recognize young women, girls and nonbinary people in all their diversity as autonomous rights-bearers to achieve Agenda 2030. Invest in young women and girls' leadership, meaningful participation and access to the design, delivery and review of SRHR and mental health policies and services. • Advance and amplify the voices of young women, girls and feminist movements to connect, mobilize and build strategic partnerships to engage with decision-makers at all levels to advocate for investments in SRHR and mental health in universal health coverage. • Invest in the collection and dissemination of quality disaggregated data, to equip young women and girls with the resources and information to make informed decisions about their mental and sexual and reproductive health.
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<p>Champion young women in decision-making spaces</p>	<ul style="list-style-type: none"> • Strengthen opportunities for young women’s participation in all levels of decision-making structures to realize and fulfill their human rights and achieve gender equality. This means power-sharing between and among stakeholders so that young people, particularly young women are partners and leaders, rather than beneficiaries. • Commit to integrating mental health considerations in SRHR policies, including comprehensive sexuality education (CSE) and young women friendly services. This means emphasizing the importance of accessible, stigma free programs and services for all.
<p>Invest in creating an enabling and supportive environment for young women and girls</p>	<ul style="list-style-type: none"> • Normative change starts from the bottom up. Invest in the continuous training of community members, religious leaders, educators, and healthcare providers on the impact of gender norms on young women and girls’ mental health and well-being. Invest in SRHR and mental health programs and service delivery, to integrate gender-responsive and young women-friendly approaches. • Recognize and invest in safe spaces online and offline to enable women, young women, and girls to feel safe, supported, and empowered. This can be achieved through comprehensive sex education (CSE) programs.

Peace with Justice

<p style="text-align: center;">Aim</p> <p>Women and young women meaningfully participate in and lead peace processes and work to prevent conflict, provide safe spaces, and work with governments and other actors to end structural violence and to support survivors of violence.</p>	
<p>Objective 2.1</p>	<p>Increase the inclusion and meaningful participation and representation of young women and intergenerational leaders at policymaking and peace processes by 2024.</p>
<p>Objective 2.2</p>	<p>Bring attention to the human rights and protection needs of diverse women, young women and girls in conflict through #BulletAndDove quarterly virtual panels series and podcasts.</p>
<p>Objective 2.3</p>	<p>Tell YWCA stories on peacebuilding that integrate SRHR and SGBV at women, peace and security events or campaigns each year.</p>
<p>Objective 2.4</p>	<p>Influence the women, peace, and security agenda through a partnership or campaign to maximize impact by 2024.</p>

Our core advocacy messages

We will advocate for:

<p>Governments and international institutions to acknowledge and prioritize women, young women and girls' participation in peace processes at all levels</p>	<p>Provision of safe spaces and resources for women, young women and girls in conflict and post-countries and countries in transition to build leadership skills, gain knowledge and demand their rights and to actively engage in peace and reconciliation efforts</p>	<p>Gender transformative policies and practices that underscore young women's rights as human rights</p>
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Sexual and Gender-Based Violence

<p style="text-align: center;">Aim</p> <p>Women, young women, and girls catalyse individual and collective action to eliminate sexual and gender-based violence.</p>	
<p>Objective 3.1</p>	<p>Advance women's rights and gender justice by generating evidence on sexual violence against women, young women, girls, and LGBTQI people through an annual consultation using a feminist and intersectional methodology.</p>
<p>Objective 3.2</p>	<p>Leverage YWCA SGBV experience to increase awareness, share learning and good practice through stories during an annual SGBV campaign.</p>
<p>Objective 3.3</p>	<p>Collaborate with a strategic partner for joint advocacy to ensure that action and commitments on SGBV are integrated into human rights and peace processes by 2024.</p>
<p>Objective 3.4</p>	<p>Promote safe online spaces using the YWCA Virtual Safe Spaces Model with peer organizations and networks to affirm the rights of women, young women, girls, and LGBTQI youth.</p>



Our core advocacy messages

We will advocate for:

<p>Ending the SGBV/G crisis and promoting education, social and cultural change and diverse approaches and actions at the community level</p>	<p>Provision of support for survivors of violence and those at risk through access to legal services, emergency accommodation, and community education</p>	<p>Provision of safe spaces where women, young women and girls can discuss sensitive issues and effects of violence in a secure, trustworthy environment and be connected with counselling, crisis, health, housing and legal services</p>
<p>Ending early and forced marriage and female genital mutilation/cutting</p>	<p>We will actively monitor progress on international commitments to women's rights including CEDAW and UNSCR1325 on women, peace and security</p>	

To accomplish these advocacy aims and objectives, we will invest in people and systems and continue to build on our advocacy expertise.

Capacity and resources

The World YWCA is developing the systems, capacity and connections to influence decision-makers to advance the objectives of the Advocacy Roadmap and to hold governments to account for the commitments they have made. We recognize that real change takes time and resources and are working towards a well-resourced organization where we are enabled to advocate for political change for gender equality.

In order to successfully implement the roadmap, we require the resources to ensure YWCA volunteers and staff have the tools, skills and knowledge to engage in advocacy. This means that learning, capacity building and information sharing on our advocacy priorities builds on the strengths and intergenerational leadership of the movement. Developing advocacy skills is part of our young women's leadership development that includes a range of inclusive approaches including internships, peer-to-peer exchanges, experiential and other learning opportunities such as World YWCA consultations and pre-events. It is an ongoing process to build our capacity for impact in our advocacy work.

Partnerships

We recognize that we can make a greater impact through strategic collaboration with diverse partners at multiple levels and across sectors. We will ensure the World YWCA continues to be a trusted and valued partner. Effective strategic partnership means that we share goals and work closely with women's organizations, faith-based organizations and youth organizations, among others. In some instances, we may be a convener, in others we will join existing or new initiatives and coalitions.

Implementation framework

The following activities are provided as a guide. Detailed annual plans will be developed based on available resources and other organizational priorities. Some opportunities listed such as the UN Commission on the Status of Women (CSW) and UN Human Rights Commission cover multiple issues and would present opportunities for two or more of the priority areas.

Sexual and Reproductive Health and Rights and Mental Health

Aim	
	All women, young women, and girls have the power, freedom, and rights to make decisions about their own bodies, as well as access to the comprehensive health care, information, and services they need to best exercise those decisions for their sexual and reproductive health and rights and mental health.
Objective 1.1	Engage women, young women and girls as full and active participants to influence policy on universal access to mental, sexual and reproductive health and rights at two international policy-making spaces per year by 2024.
Objective 1.2	Advocate for safe spaces and the provision of information and resources for women, young women and girls to make informed choices and decisions about their mental and sexual and reproductive health and rights through four international policy-making bodies per year by 2024.
Objective 1.3	Identify and foster a strategic global, regional and national-level partnership to advocate for SRHR and mental health by 2024.



Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
March (annual)	UN Commission on the Status of Women (CSW)	<p>CSW outcome statement affirms commitments on young women’s leadership and participation, provision of safe spaces</p> <p>Partner collaboration</p>	<p>Lobby specific points for inclusion; lobby States where we have inroads or influence using social media to data from feminist consultation methodology</p>
TBD	UN Human Rights Commission	<p>Provision of safe space for young women advocates at UN Human Rights Commission</p> <p>Human Rights Resolution related to SRHR and/or mental health</p> <p>YWCA inputs on targeted countries’ UPR review incorporated in reports</p> <p>Partner collaboration</p>	<p>Host pre-sessions training and support for young women and provide support for active lobbying and engagement during the HRC.</p> <p>Lobby of States where we have inroads or influence.</p>
TBD	UNFPA or other campaign(s)	<p>YWCA SRHR & mental health key messages part of campaign content targeted to FBOs</p> <p>Partner collaboration</p>	<p>Partnership MoU Combining SRHR and faith identity</p> <p>UNFPA has relevant campaigns for YWCA work</p>

Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
Annual	<p><u>Kofi Annan Faith Briefings</u></p> <p>–</p>	<p>YWCA SRHR & mental health key messages part of meeting content</p>	<p>Participation in planning and/or participating; ensuring young women’s attendance and involvement</p>
2022-2024	<p>SRHR/mental health advocacy partnerships with Peer organizations (2022-2023) followed by States, and policy makers (2024)</p>	<p>Partnership established with a regional or grassroots driven WRO</p>	<p>Completion of a methodical review process to identify the partner; including data from the internal World YWCA work plan strategic partner mapping tool; process should invite suggestions from YWCA leaders in region/nation/community</p>
TBD	Other activities TBD such as ICPD25 related events, regional events		





Aim

Women and young women meaningfully participate in and lead peace processes and work to prevent conflict, provide safe spaces, and work with governments and other actors to end structural violence and to support survivors of violence.

Objective 2.1	Increase the inclusion and meaningful participation and representation of young women and intergenerational leaders at policymaking and peace processes by 2024 (One process in 2022, two in 2023, three in 2024).
Objective 2.2	Bring attention to the human rights and protection needs of diverse women, young women and girls in conflict through #BulletAndDove quarterly virtual panels series and podcasts.
Objective 2.3	Tell YWCA stories on peacebuilding that integrate SRHR and SGBV at women, peace and security events or campaigns each year (One in 2022, two in 2023, three in 2024).
Objective 2.4	Influence the women, peace, and security agenda through a partnership or campaign to maximize impact by 2024.

Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
March (annual)	UN Commission on the Status of Women (CSW)	<p>CSW outcome statement affirms commitments on young women’s leadership and participation, provision of safe spaces</p> <p>Partner collaboration</p>	<p>Lobby specific points for inclusion; lobby</p> <p>States where we have inroads or influence using social media to data from feminist consultation methodology</p>
TBD	UN Human Rights Commission	<p>Provision of safe space for young women advocates at UN Human Rights Commission</p> <p>Human Rights Resolution related to women’s participation in peace building, protection needs</p> <p>YWCA inputs on targeted countries’ UPR review incorporated in reports</p> <p>Partner collaboration</p>	<p>Host pre-sessions training and support for young women and provide support for active lobbying and engagement during the HRC.</p> <p>#BulletAndDove virtual panel series and podcasts disseminated</p> <p>UPR process for YWCA countries (resource dependent)</p> <p>Lobby of States where we have inroads or influence.</p>
TBD	UN Security Council	<p>Young women and intergenerational leaders raise awareness and share their stories on SHRH and SGBV in conflict context</p> <p>Partnerships engaged on UNSCR1325 and 2250 enhanced or established</p> <p>Organizational recognized for its experience and authority on WPS</p>	<p>Young women leaders’ participation and story sharing. Raise awareness on meaningful participation of young women in peace processes</p> <p>Identification of an organization to support or work with (formal declaration of support externally, and internally a partnership plan).</p> <p>Formally identified liaison with a partner organization, e.g., JASS or YGlobal</p>

Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
TBD	Promotion of #BulletAndDove virtual panels series, podcasts, and social media witness accounts to YWCA leaders, peer organizations and individuals	#BulletandDove virtual panels and podcasts produced with 2000 downloads	#BulletandDove as the mechanism for advocacy, inclusion of external stakeholders
TBD	Multi-lateral faith-based events <i>Kofi Annan Briefings</i> (Region or country specific platforms identified in YW4A)	Young women and intergenerational leaders raise awareness and share their stories on SHRH and SGBV in conflict context Partnerships engaged on UNSCR1325 and 2250 enhanced or established Organizational recognized for its experience and authority on WPS	Participation through faith entry points with the inclusion of young women and young women's voices. Use of the FemConsMeth – bringing data to the platforms, people that reflects the voice, reality and demands of young women
March October annually	World Day of Prayer YWCA-YMCA Week of Prayer (YWCA leads content every other year)	YWCA stories on peacebuilding are disseminated through FemConsMeth	Participation through faith entry points with the inclusion of young women and young women's voices. Use of the FemConsMeth – bringing data to the platforms, people that reflects the voice, reality and demands of young women



Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
31 Aug – 8 Sept 2022	World Council of Churches General Assembly and Youth Forum (Karlsruhe, Germany)	YWCA stories on peacebuilding are disseminated through FemConsMeth	Use of the FemConsMeth – bringing data to the platforms, people reflecting the voice, reality and demands of young women
TBD	Region or country specific forums; platforms identified in YW4A	TBD by YW4A and maybe RiseUp!	YW4A and maybe RiseUp!
TBD	<u>ACT Alliance</u> meetings and campaigns	YWCA stories on peacebuilding are disseminated through FemConsMeth Partnership enhanced through participation in ACT Alliance Campaign	Use of the FemConsMeth at meetings Support campaign TBD (e.g., ACT for Gender Justice or Plan of Action for Religious Leaders & Actors to Prevent Incitement of Violence)
TBD	Religions for Peace or the UN anti- hate speech campaign	Influence WPS agenda through participation in the campaign Organization profile enhanced through support of campaign	e.g., support UN Strategy and Plan of Action on Hate Speech

Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
TBD	<u>ECOSOC</u> annual meeting <u>ECOSOC Youth Forum</u>	Sharing of YWCA stories on peacebuilding Young women bring attention to the human rights and protection needs of diverse young women and girls in conflict	Registration and participation, at the ECOSOC annual meeting Registration and participation in Youth Forum
TBD	Advocacy partnership(s) with peer organizations	Influencing the WPS agenda in partnership/collaboration with another NGO	Finding an organization to collaborate with, formal declaration of support externally, and internal partnership plan. Formally identify a liaison to the partner organization. For example, smaller or regional organization like JASS, or the ongoing conversation with YGlobal
TBD	Other activities TBD		



Sexual and Gender-Based Violence

Aim

Women, young women, and girls catalyze individual and collective action to eliminate sexual and gender-based violence.

Objective 3.1	Advance women's rights and gender justice by generating evidence on sexual violence against women, young women, girls, and LGBTQI people through an annual consultation using a feminist and intersectional methodology.
Objective 3.2	Leverage YWCA SGBV experience to increase awareness, share learning and good practice through stories during an annual SGBV campaign.
Objective 3.3	Collaborate with a strategic partner for joint advocacy to ensure that action and commitments on SGBV are integrated into human rights and peace processes by 2024.
Objective 3.4	Promote safe online spaces using the YWCA Virtual Safe Spaces Model with peer organizations and networks to affirm the rights of women, young women, girls, and LGBTQI youth.



Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
March (annual)	UN Commission on the Status of Women (CSW)	<p>Women’s rights and gender justice including how intersecting inequalities affect the risks and safety of women, young women, girls, and those who are gender diverse are advanced</p> <p>CSW outcome statement affirms commitments on elimination of SGBV and young women’s leadership and participation, provision of safe spaces</p> <p>Partner collaboration</p>	<p>Lobby specific points for inclusion; lobby States where we have inroads or influence using social media to data from feminist consultation methodology</p>
TBD	UN Human Rights Commission	<p>Women’s rights and gender justice including how intersecting inequalities affect the risks and safety of women, young women, girls, and those who are gender diverse are advanced</p> <p>Human Rights Resolution related to SGBV</p> <p>YWCA inputs on targeted countries’ UPR review incorporated in reports</p>	<p>Host pre-sessions training and support for young women and then to provide support for active lobbying and engagement during the HRC.</p> <p>Lobby of States where we have inroads or influence.</p>
October Annually	YWCA Week Without Violence campaign	<p>YWCA SGBV experience leveraged to increase awareness, share learning and good practice through stories during an annual SGBV campaign</p>	<p>Annual theme set those agendas based on feedback from either 1) cohort of young women or 2) data/input from the movement</p>

Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
29 Nov to 14 Dec Annually	16 Days of Action for the Elimination of SGBV	YWCA SGBV experience leveraged to increase awareness, share learning and good practice through stories during an annual SGBV campaign	Joining campaign; sharing materials
TBD	UN Women	Collaboration with a strategic partner for joint advocacy to ensure that action and commitments on SGBV are integrated into human rights and peace processes	To be defined in a partnership MOU around the nexus of faith, young women & intergenerational leadership and participation
TBD	UNFPA	Collaboration with a strategic partner for joint advocacy to ensure that action and commitments on SGBV are integrated into human rights and peace processes	To be defined through a partnership MoU combining SRHR and faith identity UNFPA has relevant campaigns for YWCA work

Timing	Opportunity/ activity/ event	Expected Outcome	Activity Outputs
TBD	Collaboration with a strategic partner for joint advocacy on SGBV	Collaboration with a strategic partner for joint advocacy on action and commitments on SGBV integrated into human rights and peace processes	Completion of a methodical review process to identify the partner; including data from the internal World YWCA work plan strategic partner mapping tool; process should invite suggestions from YWCA leaders in region/nation/ community
TBD	Promote safe online spaces with peer organizations	Safe online spaces for young women and girls are promoted using the YWCA Virtual Safe Spaces Model	Training organizations on Safe Spaces. Or, presenting the tool in formal sessions, internal to their orgs or public events. (Partners TBD e.g., WAGGGS, Restless Development, Girl Up, and/or FBOs JLI, ACT Alliance, other Multi-Faith Advisory Council orgs)
TBD	Other activities TBD		

Monitoring, Evaluation and Learning

We will be accountable for achieving the objectives of the Advocacy Roadmap through ongoing monitoring of our progress. We will monitor our results as part of the overall World YWCA monitoring and evaluation and learning system.

Sample of measurement indicators:

- # Downloads of #BulletandDove podcasts and other reports
- # Of young women and girls participating in World YWCA advocacy activities
- # Policies, resolutions, commitments which include World YWCA advocacy messages
- # Times World YWCA advocacy messaging appear in political discussions
- # Key decision makers change knowledge, rhetoric, attitude and behaviours
- # Partnerships strengthened
- # More effective network activities



Annex: Definitions

RiseUp!

RiseUp! is our comprehensive guide to develop transformative leadership skills in young women. It empowers these women to be decision-makers with ownership of their rights and future. Co-created by and for young women, the model was designed to be adaptable and scalable to local realities. The guide includes powerful examples, critical information about leadership, global context, helpful notes for facilitators, information about relevant social issues, and more.

The RiseUp! Guide for Young Women's Transformative Leadership can be accessed [here](#).

YW4A

YW4A is a World YWCA-led consortium that aims to strengthen the leadership and advocacy capacities of young women and women's rights organizations (WROs) in Egypt, Palestine, South-Sudan and Kenya. World YWCA is working in collaboration with the associations of those countries, as well as Equality Now, Faith to Action Network, KIT Royal Tropical Institute and Ibrahimia Media Center. Together with progressive faith allies, policy and legal experts across Africa and Middle East, these young women and WROs raise awareness, advocate, and hold governments accountable for young women's human rights, with a focus on young women's leadership, participatory advocacy and the elimination of sexual and gender-based violence (SGBV).

Feminist Consultation Methodology

World YWCA's **Feminist Consultation Methodology (FCM)** is a key step to ensure that not only is research led by and for young women, the results are owned by young women. Reflecting the real-world expertise and experiences of young women, taking into account their realities and aspirations, the research-based consultation methodology is a tool instrumental to understanding strategic priorities, defining and designing research agendas and processes, with young women as facilitators, designers, and participants at every step.

The FCM is essential to capturing legitimate and authentic evidence to inform local, regional and global advocacy and decision making spaces in a truly feminist, inclusive manner. Designed by young women, the methodology is an accessible, easy-to-use tool to help World YWCA and other organizations demonstrate how policy advocacy, programmatic processes and movement-building must happen – with young women at the center, in all their diversity.

The FCM provides a blueprint to meet the four key recommendations of the United Nations report "Our Common Agenda":

- Leave no one behind
- Listen to and work with youth
- Place women and girls at the center
- Be prepared

The FCM will enable movements, organizations and systems to influence these areas of action in a truly collaborative manner. The FCM can be accessed [here](#).

Our Spaces, Power Spaces

For over 160 years, the YWCA has provided safe spaces to women and girls of all ages in local communities around the world. This began with the first YWCA in London in 1855, which provided safe housing to young women coming to the city in search of employment, and continues today in many forms. From emergency shelters for survivors to gatherings for young women to discuss harmful traditional practices, to support groups for women living with HIV, to space for open psycho-social or spiritual dialogue, or to plan an advocacy effort, YWCAs have continued to hold safe space for millions of women, young women and girls.

Over time, YWCA's safe space approach has evolved to be responsive to the ever changing needs of society. For example, with shifting technologies, these safe spaces are growing exponentially in the virtual world – connecting women of all ages beyond geographic barriers, weaving together a shared community. The recently updated [YWCA's Our Spaces, Power Spaces Guide](#) is scalable, customizable, and applied to the specific needs of people in their local community, dealing with different, relevant issues and connecting individuals to resources, information, and opportunities.





World YWCA

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