



WorldYWCA

World YWCA Day 2022

April 24, 2022

#YWCALeaders Co-Creating Goal 2035

Not Just Some Place
WE ARE GOING TO,
But A Place We Are
CREATING
TOGETHER



#WYD2022 #YWCALeaders

In a recent in-depth study done by World YWCA on leadership, many #YWCALeaders shared that they believe “leadership is influencing, guiding and motivating women and young women to realise their potential and work together to achieve a common goal.” Serving with love remains a common mandate for all the work we do on ground, in communities and at national and international level. In 2015, when the YWCA leaders came together to define “our collective goal” as a single shared statement of our commitment for the future, with YWCA contributing within its own space, context and resources, **Goal 2035** was born.

Inspired by the preamble and purpose of the World YWCA, adopted by the World YWCA, this bold, transformative goal affirms our foundational belief in centering young women and girls, establishing a clear objective for the sustainability of the movement, directly reflecting on our commitment for the future. At the same time, the Goal 2035 is rooted in our commitment to transform, adapt, modernize and re-invent ourselves within the current reality and future needs of women, young women and girls all around the world.

Goal 2035 is not just some place we are all going towards, but a place we are all committed to building and creating together as YWCA leaders. Which is why for World YWCA Day 2022 on April 24, this year, we invite YWCA Leaders to think, deliberate, engage and find spaces to co-create, acting towards Goal 2035.

What is Goal 2035?

“By 2035, 100 million young women and girls will transform power structures to create justice, gender equality and a world without violence and war; leading a sustainable YWCA movement, inclusive of all women.”

Now is the time. It is time we think creatively & out of the box, with intentions of changing policies, narratives, strategies, and everyday actions together as intergenerational leaders to center young women leadership, ensuring we meet Goal 2035.



Through our work pursuing this collective Goal 2035, we continue to assert our commitment to human rights-based, feminist, faith and intersectional leadership that is grounded in local communities and grassroots-driven. As YWCA leaders, we know and understand the needs of our communities. We take every day action towards these needs.

We must work together as intergenerational leaders within our communities to include Goal 2035 in every discussion, deliberation, debate and action we take, together, to ensure young women and girls are centered at every step and as YWCA leaders and advocates, we all contribute towards the sustainability of the movement.

How to create together?



Deliberate

What does **Goal 2035** mean to me at every level? What actions can I take in my every day YWCA life to positively impact **Goal 2035**? How am I ensuring everything is driven towards authentic **young women's leadership**?

Read [the Goal 2035 envisioning document](#) as you do this.

Share your thoughts on social media using the hashtag [#YWCALeaders](#) [#WYD2022](#). Use the template in this document for ease.

As you do this in April 2022, prepare for what is to come later. World YWCA provides and will continue to provide opportunities to connect with the wider movement, to participate in campaigns, to have mutual dialogues and discussions in order to strengthen our modernization, sustainability and progress towards Goal 2035. Keep an eye on such announcements and join us all through 2022.

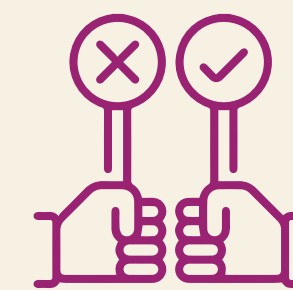


Discuss

When we all come together to strategic plans, frameworks and actions, how do our actions help our YWCA? How can our collaborations within the women's rights movements help facilitate this Goal? How can we engage more on-the-ground women, young women with our movement?

Read [the Goal 2035 Theory of Change](#).

Host a Virtual or in-person Safe Space "Cup of Joy": Use the [Virtual Safe Space](#) tool to host an open intergenerational dialogue online or offline with YWCA Leaders on Goal 2035.



Debate

What is the future of the YWCA we all aspire? How are our human rights based, faith and social justice driven actions translating into making ourselves agile, robust and future looking? How are we using evidence and data from ground to help us every day? How can we learn from other YWCAs around the world?

Host an intergenerational panel discussion [#YWCALeaders](#). Get inspired from the [#BulletAndDove](#) and [#YWCALeaders](#) series.

Click the image below to download them:



Download the prefilled quote template.

Instagram



Facebook Cover



Twitter Cover



Here is how you can stay connected:

- Subscribe to the monthly **World YWCA Movement Newsletter**.
- Register to **World YWCA Intranet** to access more documents.
- Join the **World YWCA Leaders. Get Involved Whatsapp Channel** for more formal and informal updates.
- Follow us on social media **@worldywca** (Twitter, Facebook, Instagram and LinkedIn)
- Check out our websites (**World YWCA** and **SheSpeaks**)
- Write to us at **worldoffice@worldywca.org**.

Use these social media template to engage and promote **#WYD2022**

A World YWCA @2022 Product

Content created by [World YWCA](#) & Tool and social media products designed by **Ridhi Negi & Manish Sharma**.

© Attribution-NonCommercial-NoDerivatives 4.0 International (CC BY-NC-ND 4.0) www.creativecommons.org

