



WorldYWCA

WEEK

WITHOUT
VIOLENCE

2019

TOOLKIT

OCTOBER 14TH - 20TH



WHO ARE WE?

WOMEN, YOUNG WOMEN AND GIRLS UNITE
TO CHANGE THE WORLD!

At YWCA, we aim to enhance women's voices in leadership, peace-building, promoting women's economic empowerment. We create ways for young women to connect, mobilise and inspire each other to take collective action. That's why every year, during the third week of October, YWCAs from all over the world promote a Week without Violence –a week of community events to end violence against women and girls. All week, women across the globe will come together to raise awareness about human rights violations against women and girls. By advocating and holding individuals and organisations accountable, women are challenging power structures. We know that YOU have the power to help our communities to act towards a world without violence!



WorldYWCA



THE HEART OF THE MATTER

KEY MESSAGES TO SHARE ON SOCIAL MEDIA.

TWITTER AND INSTAGRAM MESSAGES

Violence against women and girls is a human rights violation. Time to put #VAW at the center of #SDG implementation. Help #YoungWomenLead the battle for a world free from violence. #WWV19 @worldywca

Every year, over 20 million women and girls are bought and sold as sex slaves. #YoungWomenRise when they are safe and free. #YoungWomenLead when they can speak and are heard. Time to end violence against women! #WWV19 @worldywca

It's time to empower #YoungWomen around the world to lead the way and take action to end violence against women. It is time to pass the baton to the future. #WWV19 #YoungWomenLead @worldywca

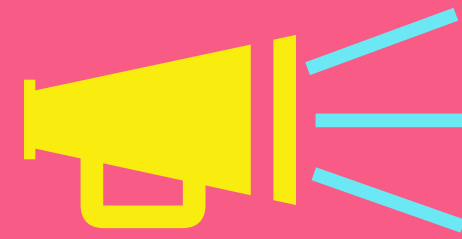
FACEBOOK MESSAGES

According to @WHO, Violence against women is a global public health problem that affects approximately one third of women globally. It is time that young women lead to advocate for a world free from all forms of abuse. Are you in? Join the movement, contact your local YWCA: bit.ly/2kRlaTi

Of the total number of people engaged globally in modern slavery, 71% have been women and girls. This is the socially acceptable form of violence given the social norms and the legal frameworks existing across nations. #YoungWomenRise when they are safe and free. Time to end violence against women! Are you in? Join the movement, contact your local YWCA: bit.ly/2kRlaTi

2.6 billion women and girls live in countries where marital rape is not criminalized. This must end now. Join the movement to stop violence against women bit.ly/2kRlaTi

ENGAGING THE MEDIA



Engage the local and national media in your network. Share the YWCA vision of empowering young women to challenge power structures and create world of peace, justice, and gender equality. Everything from tagging influential journalists on your social media posts to giving press statements on the status of women to your local newspaper counts! Engaging with the media will help:

- Put pressure on governments and hold officials accountable.
- Educate the public and media on the issues and realities around violence against women (VAW) that affect our community, and put an emphasis on YWCA's work to empower girls and women.
- Spread the word and invite young girls to join YWCA movement and engage in opportunities for intergenerational dialogues, leadership trainings and advocacy opportunities to make their voice heard.

PLEASE NOTE: If you are organizing an event, or you want to increase the chance to be published always include high-resolution pictures.

If you need high-resolution pictures email worldoffice@worldywca.org.



PEACE AND SECURITY

: In 2000, the UN Security Council passed Resolution 1325 which states that peace and security are more sustainable when women are involved in peace-building/keeping processes.

Women's Empowerment

* #YoungWomenLead when we empower them to be leaders NOT victims. We need women in fight to end violence and foster peace. #WWV19

Global Security

* When we include women in peacebuilding we create longer-lasting change. Women's participation is integral to our national security. #YoungWomenLead #WWV19

Inclusion

* Men are often left out of conversations about the impact of conflict on women. Long-lasting change requires men and women to champion against violence acts committed against women and girls! #WWV19



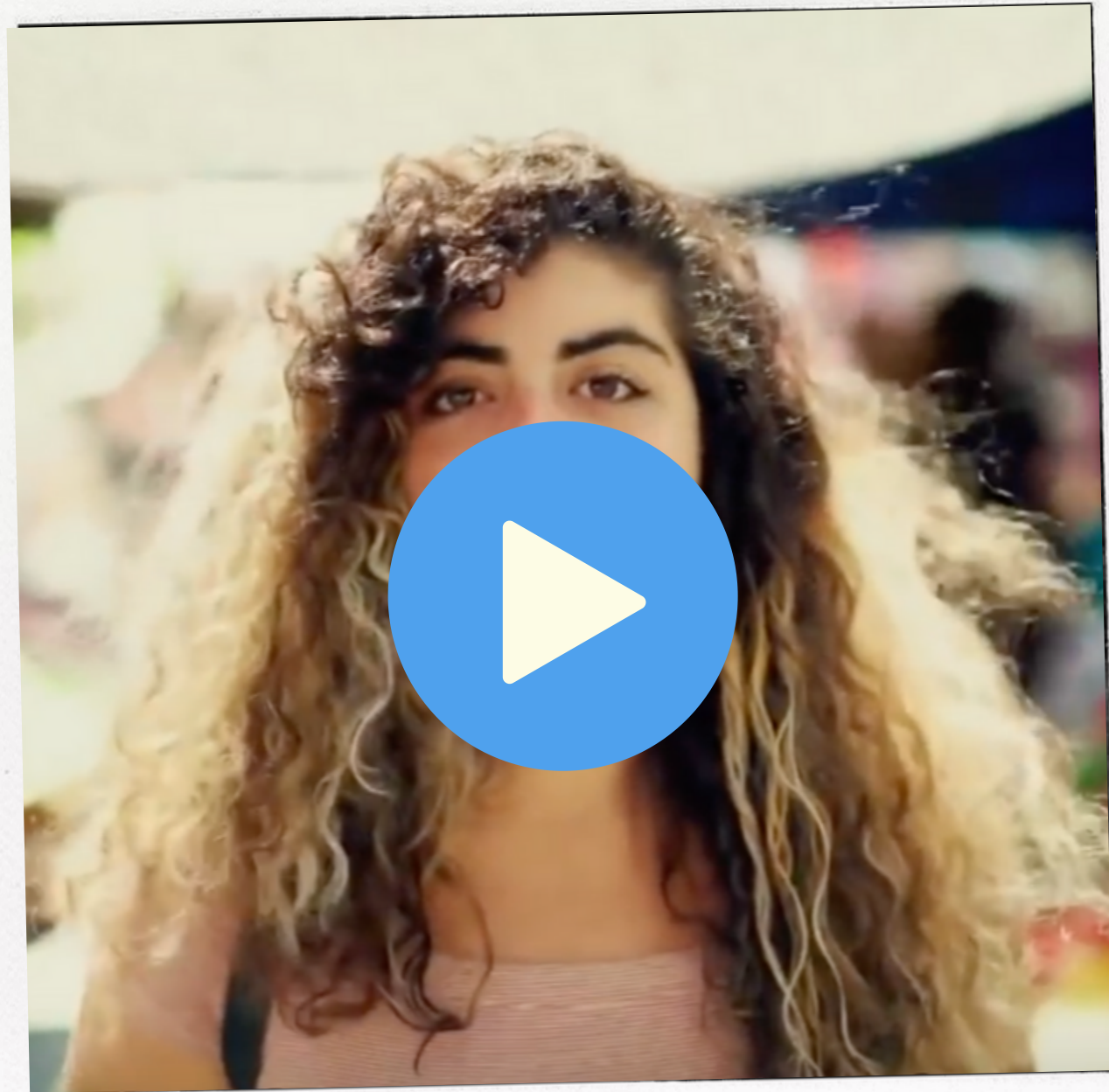
REPRODUCTIVE RIGHTS VIOLATIONS:

Women and girls around the world experience violations of their reproductive rights including (but not limited to) forced sterilizations, denied access to contraception, and genital mutilation.



✳️ Low-income women are often victims of forced sterilizations at the hands of healthcare professionals who exercise control over them. Violating women's reproductive rights is #ViolenceAgainstWomen and must be prosecuted. Act now bit.ly/2kObsU3

✳️ Women seeking reproductive healthcare service sometimes face denial of care due to discrimination and negative gender stereotypes. This is #ViolenceAgainstWomen. Reproductive rights are human rights. Take action bit.ly/2kObsU3



CLICK PLAY TO LEARN MORE

FEMICIDE: The murder of women and girls because of their gender.

✳️ EVERY DAY 137 women around the world are killed by a member of their own family. We ALL play a part in ending violence against women. #YoungWomenLead when they are safe. #WeekWithoutViolence2019 #NiUnaMenos

✳️ More than a third of the women intentionally killed in 2017 were killed by their current or former intimate partner. Being a bystander is being an accomplice. Speak out against #VAW. Join the movement, contact your local YWCA: bit.ly/2kRlaTi #WeekWithoutViolence2019 #NiUnaMenos

SEXUAL VIOLENCE: Sexual violence happens when someone is forced or manipulated to perform an unwanted sexual activity. Sexual violence includes (but is not limited to) rape, sexual harassment, and child sexual assault.



✖ Sexual violence is a public health issue and a human rights violation that affects women and girls' physical, mental, reproductive, and emotional health. It is time to end the silent suffering! #WWV19
#YoungWomenRise

✖ About 15 million adolescent girls (aged 15 to 19) worldwide have experienced forced sex at some point in their life. That is 15 million too many. #TimesUp for sexual violence. #WWV19
#YoungWomenRise


✖ Nearly 3 out of 4 trafficked women and girls are trafficked for the purpose of sexual exploitation. How will you end the violence? #WWV19




[CLICK PLAY TO LEARN MORE](#)

CYBER HARRASSMENT:

Harassment by means of email, text (or online) messages or the internet. Includes (but is not limited to) unwanted sexually explicit emails, text (or online messages), hate speech or insults, and offensive advances on social media

 Girls are more likely than boys to be both victims and perpetrators of cyber bullying. 15% of teen girls have been the target of at least four different kinds of abusive online behaviors, compared with 6% of boys. #WeekWithoutViolence2019

 Young women between ages 18 and 29 experience the highest amount of cyber-harassment including receiving unwanted, offensive sexually explicit emails, texts, or offensive, inappropriate advances on social networking sites. #WeekWithoutViolence2019



CHILD MARRIAGE AND FEMALE GENITAL MUTILATION

At least 200 million women and girls are victims of FGM. Violence against women and girls is a human rights violation. What will you do to stop violence?

bit.ly/1SijZXf. #WeekWithoutViolence2019

Every year, 12 million girls are forced into marriage before the age of 18. That is 23 girls EVERY

minute. #GirlsLead when they are safe to live a life THEY choose. #WeekWithoutViolence2019

We MUST end practises rooted in patriarchal devaluing of girls, like FGM and Child Marriage. This #WWV19 stop violence against young girls. Take action here bit.ly/2BR0XVV

Child marriage is any formal marriage or informal where one or both of the parties are under 18 years old.

Female genital mutilation/cutting (FGM/C) is a practice that involves cutting or injuring the female genitalia.

TOOLKIT PICTURES AND GUIDE



Click on the image to download Facebook Cover

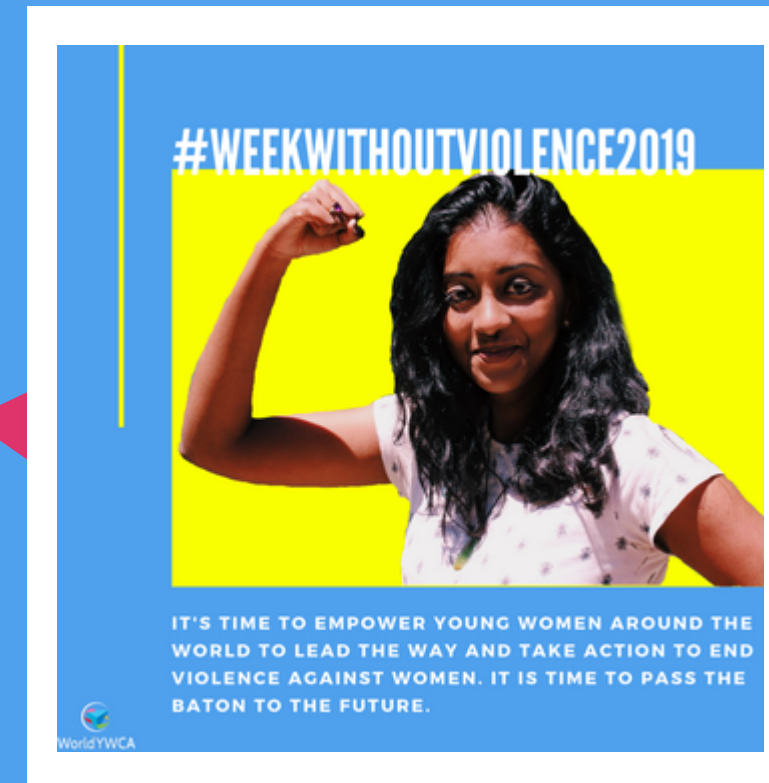
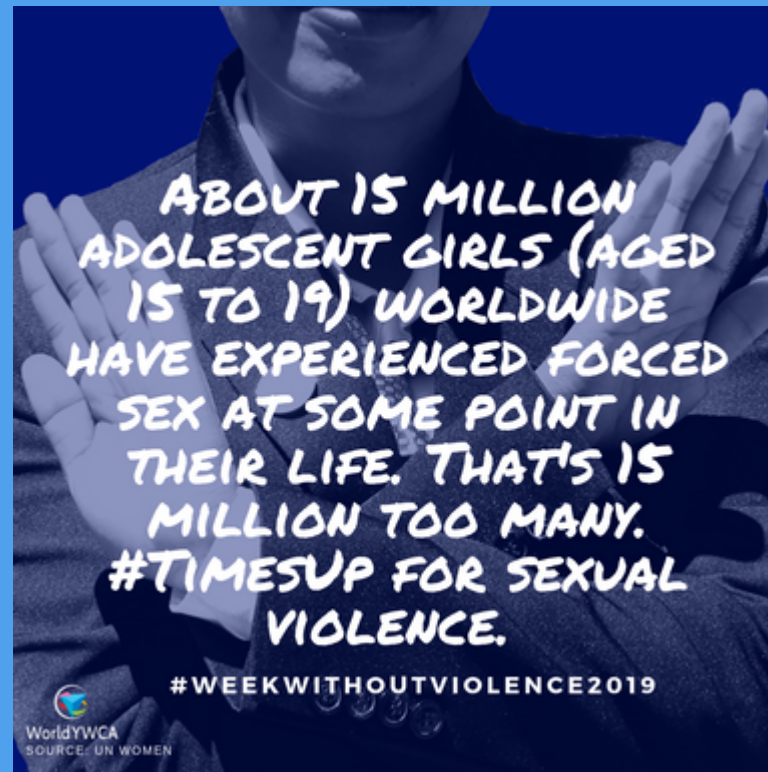


Click on the image to download Twitter Cover

The toolkit is a resource to help guide and inform your posts on the topics in this toolkit. We've done all the research and even wrote up some sample posts for you to share. You are free to edit the posts to fit your unique social media voice. We've also included some pictures and social media banners you can use. [Click on the images to download](#) them. Tag us and use the hashtags to help #WeekWithoutViolence2019 trend and grab the attention of the global community!

TOOLKIT PICTURES AND GUIDE

For Instagram and Twitter





Psst...click on the icons to visit our pages.

Tag us on Social Media



Twitter
@worldywca



Instagram
@worldywca



Facebook
@worldywca



Website
worldywca.org

Hashtags:

- #WWV19
- #YoungWomenLead
- #YoungWomenRise
- #WeekWithoutViolence2019



Look out for asterisks that mark examples of social media messages to share on a particular topic. Feel free to edit them to fit your unique voice.

CONTINUE THE DISCUSSION AT #WORLDCOUNCIL2019

For those who will attend [World Council 2019](#), in Johannesburg, South Africa from the 17 to 22 of November 2019. There will be a unique opportunity to participate in discussions around SRHR and mental health advocacy. Join the discussion by following us on Social Media.



Transforming the narratives around SRHR and mental health: supported by the Government of Finland, is aimed at empowering YWCA young women and girls as champions and advocates for social change.



Young women's leadership : RiseUp, a YWCA initiative funded by the Australian Government, has established transformative and bold young women's leadership principles. This workshop is part of the continued mobilisation of the RiseUp leadership model.



Goal 2035 : Goal 2035 outlines a bold, transformative, vision for the YWCA movement. During the workshop, participants will learn about many new resources to reach Goal 2035

RESOURCES

Cyber Harassment:

- <https://www.unwomen.org/en/what-we-do/ending-violence-against-women/facts-and-figures#notes>
- <https://www.dosomething.org/us/facts/11-facts-about-cyber-bullying>
- <https://eige.europa.eu/thesaurus/terms/1486>

Femicide:

- <https://www.unwomen.org/en/what-we-do/ending-violence-against-women/facts-and-figures#notes>
- <https://www.womensaid.org.uk/what-we-do/campaigning-and-influencing/femicide-census/what-is-femicide/>

FGM/Child Marriage:

- <https://www.unfpa.org/female-genital-mutilation>
- <https://www.girlsnotbrides.org/what-is-the-impact/>
- <https://www.girlsnotbrides.org/take-action/>

Peace and Security:

- https://www.usip.org/gender_peacebuilding/about_UNSCR_1325

Reproductive Rights Violation:

- <https://reproductiverights.org/sites/default/files/documents/TCIDT.pdf>
- <https://reproductiverights.org/document/reproductive-rights-violations-as-torture>

Sexual Violence:

- https://www.nsvrc.org/sites/default/files/Publications_NSVRC_Factsheet_What-is-sexual-violence_1.pdf
- https://www.who.int/reproductivehealth/topics/violence/sexual_violence/en/
- <https://www.unwomen.org/en/what-we-do/ending-violence-against-women/facts-and-figures#notes>
- https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/documents/publication/wcms_575479.pdf
- https://apps.who.int/iris/bitstream/handle/10665/85239/9789241564625_eng.pdf;jsessionid=54CF5418E279B366D6100DDB2574424?sequence=1



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